SAAD BAYAHIA

Product Owner · Paris

saadbayahia.com · Calendly · LinkedIn

Product ownership, B2B e-commerce and automation. Six years in quality and process management support prioritisation, problem solving and product validation.

PROFESSIONAL EXPERIENCE

2025–2026 · FFA
B2B E-Commerce Project Lead / Product Manager — KEDGE work-study placement. Shopify Plus rebuild; 5 marketplaces, 367 SKUs and connected order, stock, shipping and invoice workflows.

2023–2025 · SIT Group
Quality Project Lead and process improvement. Risk analysis, FMEA, PDCA, root-cause investigation and coordinated action plans.

2022–2023 · Webmedia Solutions
Software quality and product support. Defect analysis, functional test plans, acceptance testing and release validation.

2020–2022 · MASCIR Foundation
QHSE engineering and medical-device operations. Risk mapping, contractor audits, chemical safety and cross-functional improvement.

2018–2019 · Schaeffler Group
Automotive production quality. FMEA, problem solving, corrective actions and document traceability.

2015 · ALLIANCES / 2016 · TGR
Information-systems audit (ALLIANCES); web development, SQL procedures and functional testing for an internal portal (TGR).

PROJECTS & ENTREPRENEURSHIP

LeadHunt — B2B prospecting product with a conversational copilot and Chrome extension. **Cardiag** — guided inspection: 12 quick points, 33 full checks and 201 makes; public since September 2026, approximately 10 users.
Independent commerce · since 2019 — 20+ Shopify / WooCommerce stores, branding, China/Turkey sourcing, negotiation, affiliates, acquisition and international sales.

Ansys hackathon · KEDGE Business School · 2026: first place, Innovation category.

EDUCATION

2025–2026 · KEDGE Business School, Toulon — MSc Business Engineer & Master Ingénieur d’Affaires dual qualification.
2025–2026 · ISEN, Toulon — Business & Data Analyst track; academic AWS, Power BI and ISO/IEC 27001 training.
2016–2018 · Université de Franche-Comté, Besançon — Master in Quality and Performance Management.
2012–2016 · UIR × Université de Nantes — dual qualification in Computer Science.

SKILLS & CONTINUING EDUCATION

Discovery, backlogs, acceptance criteria, MoSCoW, complex sales and B2B. Shopify, n8n, HubSpot, JavaScript/TypeScript, Python and SQL. FMEA, 8D, PDCA and Lean Six Sigma. SAP S/4HANA Cloud Public Edition: training in progress in 2026.

Fluent French and Arabic · professional English · elementary Spanish. PPL training in progress, rally safety, engine restoration and simracing.